

Samsung Electronics New Zealand Limited (“Promoter”)

Samsung External Value Program (EPP) External Partner Store Promotion Terms and Conditions

Buy a selected Samsung product to receive a Bonus Gift

(“External Value Program (EPP) Promotion”)

1. Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 12:00pm on 9th October 2024 and 11:00am on 24th October 2024 or while stocks last (“**Promotional Period**”) from the Promoter’s **External Value Program (from the Promoter’s online EPP site)** of the products set out in Table 1 below “**Participating Products**” qualify for the applicable bonus (the “**Bonus Gift**”):

Table 1

Participating Product	Bonus (if any)
Galaxy Z Fold 6 SM-F956BDBDXNZ SM-F956BLIDXNZ SM-F956BZSDXNZ SM-F956BDBGXNZ SM-F956BLIGXNZ SM-F956BZSGXNZ SM-F956BDBHXNZ SM-F956BLIHXNZ SM-F956BZSHXNZ SM-F956BAKDXNZ SM-F956BZWDXNZ SM-F956BAKGXNZ SM-F956BZWGXNZ SM-F956BAKHXNZ SM-F956BZWHXNZ	A trade-in boost of \$250 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and Fold6 Silicone Case (select from EF-MF956TJEGWW or EF-MF956TWEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product
Galaxy Z Flip 6 256GB SM-F741BLBAXNZ SM-F741BZSAXNZ SM-F741BLGAXNZ SM-F741BZYAXNZ SM-F741BLBEXNZ SM-F741BZSEXNZ SM-F741BLGEXNZ	A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and

¹ [https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]

<p>SM-F741BZYEXNZ SM-F741BAKAXNZ SM-F741BZWAXNZ SM-F741BZOAXNZ SM-F741BAKEXNZ SM-F741BZWEXNZ SM-F741BZOEXNZ</p>	<p>Flipsuit card (select from GP-TOF741HIBBW or GP-TOF741SBAYW or GP-TOF741SBCLW or GP-TOF741SBCOW or GP-TOF741SBCRW or GP-TOF741HIAWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p>Flipsuit Case (EF-ZF741CWEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>
<p>Galaxy Z Flip 5</p> <p>SM-F731BZAAXNZ SM-F731BLGAXNZ SM-F731BLIAXNZ SM-F731BZEAXNZ SM-F731BZBAXNZ SM-F731BZGAXNZ SM-F731BZYAXNZ SM-F731BLGEXNZ SM-F731BLIEXNZ SM-F731BZAEXNZ SM-F731BZEEXNZ SM-F731BZBEXNZ SM-F731BZGEXNZ SM-F731BZYEXNZ</p>	<p>A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p style="text-align: center;">and</p> <p>Z Flip5 Front Protection Film (EF-UF731CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p>Flipsuit Case (EF-ZF731CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>
<p>Galaxy Z Fold5 256GB and 512GB</p> <p>SM-F946BZKDXNZ SM-F946BLBDXNZ SM-F946BZEDXNZ SM-F946BZUDXNZ SM-F946BLBGXNZ SM-F946BZEGXNZ SM-F946BZKGXNZ SM-F946BZUGXNZ SM-F946BZBGXNZ</p>	<p>A trade-in boost of \$200 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p style="text-align: center;">and</p> <p>Z Fold5 Front Protection Film (EF-UF946CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p>Z Fold5 Clear Gadget Case (EF-XF946CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>
<p>Galaxy S24</p> <p>SM-S921BLGCXNZ</p>	<p>A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p>

<p>SM-S921BZOCXNZ SM-S921BLBCXNZ SM-S921BZACXNZ SM-S921BZKCXNZ SM-S921BZVCXNZ SM-S921BZYCXNZ SM-S921BLGQXNZ SM-S921BZOQXNZ SM-S921BLBQXNZ SM-S921BZAQXNZ SM-S921BZKQXNZ SM-S921BZVQXNZ SM-S921BZYQXNZ</p>	<p style="text-align: center;">and</p> <p style="text-align: center;">Screen Protector (EF-US921CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Case (EF-PS921TEEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>
<p style="text-align: center;">Galaxy S24+</p> <p>SM-S926BLGBXNZ SM-S926BZOBXNZ SM-S926BLBBXNZ SM-S926BZABXNZ SM-S926BZKBXNZ SM-S926BZVBXNZ SM-S926BZYBXNZ SM-S926BLGCXNZ SM-S926BZOCXNZ SM-S926BLBCXNZ SM-S926BZACXNZ SM-S926BZKCXNZ SM-S926BZVCXNZ SM-S926BZYCXNZ</p>	<p style="text-align: center;">A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Screen Protector (EF-US926CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Case (EF-PS926TEEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>
<p style="text-align: center;">Galaxy S24 Ultra</p> <p>SM-S928BLGCXNZ SM-S928BZOCXNZ SM-S928BLBCXNZ SM-S928BZKCXNZ SM-S928BZTCXNZ SM-S928BZVCXNZ SM-S928BZYCXNZ SM-S928BLGQXNZ SM-S928BZOQXNZ SM-S928BLBQXNZ</p>	<p style="text-align: center;">A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Screen Protector (EF-US928CTEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p> <p style="text-align: center;">and</p> <p style="text-align: center;">Case (EF-PS928TEEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>

SM-S928BZKQXNZ SM-S928BZTQXNZ SM-S928BZVQXNZ SM-S928BZYQXNZ	
Galaxy Tab S6 Lite SM-P625NZAAXNZ SM-P620NZAEXNZ SM-P620NZAAXNZ	A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and Book Cover (EF-BP610PJEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product
Galaxy Buds3 Pro SM-R630NZAASA SM-R630NZWAASA	Buds Case (Select from GP-FPR630SBGPW or GP-FPR630SBDTW or GP-FPR630SBKPW or GP-FPR630SBFBW or GP-FPR630SBLCW) at the Promoter’s online EPP site at the time of purchasing the Participating Product
Galaxy Buds3 SM-R630NZAASA SM-R630NZWAASA SM-R530NZAASA SM-R530NZWAASA	Buds Case (Select from GP-FPR630SBGPW or GP-FPR630SBDTW or GP-FPR630SBKPW or GP-FPR630SBFBW or GP-FPR630SBLCW) at the Promoter’s online EPP site at the time of purchasing the Participating Product
Galaxy Watch Ultra SM-L705FDAAXNZ SM-L705FZTAXNZ SM-L705FZWAXNZ	A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and Watch Band (select from ET-SNL70MBEGWW or ET-SNL70MOEGWW or ET-SNL70MWEGWW or ET-SBL70MBEGWW or ET-SBL70MOEGWW or ET-SBL70MWEGWW or ET-SVL70MBEGWW or ET-SVL70MOEGWW or ET-SVL70MWEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product
Galaxy Watch 7 SM-L315FZGAXNZ SM-L315FZSAXNZ SM-L305FZGAXNZ SM-L305FZEAXNZ SM-L310NZGAXNZ SM-L310NZSAXNZ	A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) ¹ and Watch Band (select from ET-SVL30SWEGWW or ET-SNL31LBEGWW or ET-SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LWEGWW or ET-SNL30SBEGWW or ET-SNL30SKEGWW or ET-SNL30SOEGWW or ET-

<p>SM-L300NZGAXNZ SM-L300NZEAXNZ</p>	<p>SNL30SSEGWW or ET-SNL30SWEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>
<p>Galaxy Watch FE</p> <p>SM-R861NZKAXNZ SM-R861NIDAXNZ SM-R861NZSAXNZ</p>	<p>A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1)¹</p> <p>and</p> <p>Watch Band (select from ET-SVL30SWEGWW or ET-SNL31LBEGWW or ET-SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LWEGWW or ET-SNL30SBEGWW or ET-SNL30SKEGWW or ET-SNL30SOEGWW or ET-SNL30SSEGWW or ET-SNL30SWEGWW) at the Promoter’s online EPP site at the time of purchasing the Participating Product</p>

2. Participation in this Samsung External Value Program (EPP) Promotion is deemed acceptance of these Terms and Conditions.

3. The Samsung External Value Program (EPP) Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the Samsung External Value Program (EPP) Promotion. Claimants that meet all of these criteria will be considered an “Eligible Claimant”.

4. Eligible Claimants are entitled to the Samsung External Value Program (EPP) Promotion on the following terms and conditions:
 - a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
 - b. All Eligible Claimants must provide a valid email, physical address, and phone number.

5. The Samsung External Value Program (EPP) Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the Samsung External Value Program (EPP).

6. If the Bonus Gift, or any part of the Bonus Gift, is not available for any reason, the Bonus Gift may be substituted at the discretion of the Promoter for another or equal or greater value.

7. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
8. The Bonus Gift is not transferable, exchangeable and cannot be redeemed for cash.
9. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift. The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

GENERAL TERMS AND CONDITIONS

10. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
11. The Promoter's decision is final and no correspondence will be entered into.
12. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Samsung External Value Program (EPP) Promotion.
13. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the Samsung External Value Program (EPP) Promotion. Claimants should obtain independent tax and financial advice.
14. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical

difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Samsung External Value Program (EPP) Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Samsung External Value Program (EPP) Promotion value to that stated in these Terms and Conditions; (e) any tax liability incurred by a claimant; or (f) use of the relevant Samsung External Value Program (EPP) Promotion.

15. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant Samsung External Value Program (EPP) Promotion.
16. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.
17. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified on the Promoter's website: www.samsung.com/nz
18. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the Samsung External Value Program (EPP) Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: estorenz@samsung.com