

Samsung Electronics New Zealand Limited Selected Online Store Promotion Terms and Conditions

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

Promoter	Samsung Electronics New Zealand Limited 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store. Please contact us if you have any questions using the details available on the Eligible Online Store.
Promotional Period	Start time and date 2:00pm (NZT) on 24th Oct 2025 End time and date 2:00pm (NZT) on 4th Nov 2025
Promotion	Purchase(s) of Participating Product(s) by an Eligible Person during the Promotional Period from the Promoter's Eligible Online Store qualify for the selected Bonus(es). Participating Products and selected Bonus(es) available while stocks last. Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other existing offer including discounts or vouchers offered by the Promoter.
Eligible Online Store	Promoter's External partnership program
Eligible Person	Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion. For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.
Participating Product(s)	Participating Products as set out in Appendix 1 of these terms and conditions.
Bonus(es)	Bonus(es) corresponding to each Participating Product as set out in Appendix 1 of these terms and conditions. Note that these terms and conditions may specify that a Bonus(es) includes a chance to enter into a draw to win a product or service (see clause 2.4 and Appendix 1 of these term and conditions for more information).

1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promotor, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promotor's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.
- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
 - (a) **Voucher Code:** Where a Bonus includes a voucher code (the "**Voucher Code**"), that Voucher Code must be redeemed at the time of purchasing the Participating Product or Eligible Product (if applicable), and can only be redeemed through the Eligible Online Store. A list of Participating Product(s) is available in Appendix 1, and a list of Eligible Product(s) / Redemption Product(as applicable) is available in Appendix 2;
 - (b) **Trade-in Boost:** Where a Bonus includes a Trade-in Boost or bonus (the "**Trade-in Boost**"), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) ("**Instant Trade-In**"), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promotor. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
 - (c) **Samsung Care+:** Where a Bonus refers to Samsung Care+ (e.g., at a discounted rate), [Samsung Care+ terms and conditions](#) apply. Samsung Care+ is administered by The Warranty Group Australasia Pty Ltd. (CN 920655) and underwritten by Virginia Surety

Company, Inc.(CN 920655), trading as Assurant. An excess is payable for each claim made under Samsung Care+ and must be paid before a claim is settled. Exclusions apply in accordance with Samsung Care+ terms and conditions.

- (d) **Draw:** Where a Bonus includes the chance to participate in a draw (the “**Draw**”) to win a product or service (as specified in the Draw), then the terms and conditions of the Draw shall also include any additional terms specified in writing by the Promoter (including in Appendix 1 and clause 2.4(c) of these terms and conditions). The Draw will be conducted within 5 (five) working days from the end of the Promotional Period. The Promoter will draw a random entry or entries (as applicable) to determine the winner(s) of the Draw. The winner(s) will be notified through their details provided as part of the Draw. If a winner is uncontactable or does not claim their prize for the Draw, within 5 (five) working days from being notified by the Promoter, then the winner will be deemed to have forfeited their prize. If a winner forfeits their prize, then the Promoter reserves the right to conduct a re-draw, in the same way as the original Draw.

3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant’s identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.
- 4.2. Any decision of the Promoter is final and no correspondence will be entered into.

5. LIABILITY AND RESPONSIBILITY

- 5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem(s)

with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.

- 5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.
- 5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Promotion communication is late, lost, altered, damaged, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

6. PRIVACY

6.1. The Promoter collects personal information in order to conduct the Promotion (including sending electronic messages or telephoning the claimant where necessary) and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com. For information on the Promoter's privacy policy, please refer to the Promoter's website: www.samsung.com/nz or the Eligible Online Store.

APPENDIX 1 – PARTICIPATING PRODUCTS AND CORRESPONDING BONUS(ES)

Participating Product	Bonus (If any)				
Galaxy S25FE SM-S731BDBBXNZ SM-S731BZKBXNZ SM-S731BLBBXNZ SM-S731BZWBXNZ SM-S731BDBCXNZ SM-S731BZKCXNZ SM-S731BLBCXNZ SM-S731BZWXCXNZ SM-S731BDBHXXNZ SM-S731BZKHXXNZ SM-S731BLBHXXNZ SM-S731BZWXXNZ	Buds3 FE (SM-R420NZKAASA) of the Participating Product(s) when Participating Product(s) are purchased, during the Promotional Period.				Multi Buy Offer (as listed in Appendix 2) Accessory 50% off of the Participating Product, during the Promotional Period.
Galaxy Tab S11 Ultra SM-X930NZAAXNZ SM-X930NZSAXNZ SM-X936BZAAXNZ SM-X930NZAEXNZ	Book Cover (EF-BX930PBEGWW) And Galaxy SmartTag2 - 1 Pack (EI-T5600BWEGWW) And 45W Power Adapter (EP-T4511NBEGAU) of the Participating Product(s) when Participating Product(s) are purchased, during the Promotional Period.	A trade-in boost of \$100 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.		A 15% off of Samsung Care+ when Participating Product(s) purchased, during the Promotional Period.	Multi Buy Offer (as listed in Appendix 2) Accessory 50% off of the Participating Product, during the Promotional Period.
SM-X930NZAIXNZ		A trade-in boost of \$200 that can be applied towards the Participating Product in the same row,	Memory Upgrade Get 1TB for the price of 512GB, during the Promotional Period.	A 15% off of Samsung Care+ when Participating Product(s) purchased, during the	Multi Buy Offer (as listed in Appendix 2) Accessory 50% off of the Participating Product, during

		when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.		Promotional Period.	the Promotional Period.
Galaxy Tab S11 SM-X730NZAAXNZ SM-X730NZSAXNZ SM-X736BZAAXNZ SM-X730NZAEXNZ	Book Cover (EF-BX730PBEGWW) And Galaxy SmartTag2 - 1 Pack (EI-T5600BWEGWW) And 45W Power Adapter (EP-T4511NBEGAU) of the Participating Product(s) when Participating Product(s) are purchased, during the Promotional Period.	A trade-in boost of \$100 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.		A 15% off of Samsung Care+ when Participating Product(s) purchased, during the Promotional Period.	Multi Buy Offer (as listed in Appendix 2) Accessory 50% off of the Participating Product, during the Promotional Period.
Galaxy Tab S10 Lite SM-X400NZAAXNZ SM-X400NZRAXNZ SM-X406BZAAXNZ SM-X400NZAEXNZ	Book Cover (EF-BX710PBEGWW) of the Participating Product(s) when Participating Product(s) are purchased, during the Promotional Period.	A trade-in boost of \$50 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions)			Multi Buy Offer (as listed in Appendix 2) Accessory 50% off of the Participating Product, during the Promotional Period.

		during the Promotional Period.			
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[https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung_instant_trade_in_tncs_070723_002.pdf]
² [<https://www.samsung.com/sung-cnz/offer/samare-plus/#tnc>]

APPENDIX 2 to the Samsung e-Store Promotion Terms and Conditions

Selected Products for Multi Buy Offer	Discount
Accessories for Galaxy S25FE / Tab S11 / Tab S11Ultra / Tab S10 Lite GP-PWU025WIABW GP-PWU025WIBBW GP-PWU024WIABA EP-T4511XBEGAU EP-T2510NBEGAU EB-U2510XUEGWW EP-T6530NBEGAU EP-P6300TBEGAU EB-P4520XUEGWW EP-P5400TBEGAU EP-P2400TBEGAU EP-L4020NBEGWW EP-T2510NBEGAU EP-T1510NBEGAU	Multi Buy Offer For Galaxy S25FE / Tab S11 / Tab S11Ultra / Tab S10 Lite 50% off Selected Accessories in Appendix 2
Accessories for Galaxy S25FE EF-GS731CBEGWW EF-GS731CWEGWW EF-GS731CLEGWW EF-GS731CNEGWW EF-PS731CBEGWW EF-PS731CWEGWW EF-PS731CLEGWW EF-PS731CNEGWW EF-PS731CMEGWW EF-US731CTEGWW EF-VS731PBEGWW EF-VS731PNEGWW EF-VS731PAEGWW EF-QS731CTEGWW EF-RS731CBEGWW	Multi buy offer For Galaxy S25FE 50% off Selected Accessories in Appendix 2
Accessories for Galaxy Tab S11Ultra EF-DX930UBEGWW EF-BX930PBEGWW EF-BX930PWEWW EF-UX930CTEGWW	Multi buy offer For Galaxy Tab S11Ultra 50% off Selected Accessories in Appendix 2

Accessories for Galaxy Tab S11 EF-DX730UBEGWW EF-BX730PBEGWW EF-BX730PWEGWW EF-UX730CTEGWW	Multi buy offer For Galaxy Tab S11 50% off Selected Accessories in Appendix 2
Accessories for Galaxy Tab S10 Lite EF-DX725UBEGWW EF-DX725UWEGWW EF-DX720UBEGWW EF-BX710PBEGWW EF-BX710PWEGWW EF-BX710PLEGWW EF-BX710POEGWW	Multi buy offer For Galaxy Tab S10 Lite 50% off Selected Accessories in Appendix 2

Appendix 3 – ADD-ON LIST PRODUCTS:

Participating Product	Redemption Product	SKU
S25FE SM-S731BDBBXNZ SM-S731BZKBXNZ SM-S731BLBBXNZ SM-S731BZW BXNZ SM-S731BDBCXNZ SM-S731BZKCXNZ SM-S731BLBCXNZ SM-S731BZW CXNZ SM-S731BDBHXNZ SM-S731BZKHXNZ SM-S731BLBHXNZ SM-S731BZW HXNZ	Accessories recommended for the Participating Product	EF-GS731CBEGWW EF-GS731CWEGWW EF-GS731CLEGWW EF-GS731CNEGWW EF-PS731CBEGWW EF-PS731CWEGWW EF-PS731CLEGWW EF-PS731CNEGWW EF-PS731CMEGWW EF-US731CTEGWW EF-VS731PBEGWW EF-VS731PNEGWW EF-VS731PAEGWW EF-QS731CTEGWW EF-RS731CBEGWW SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA SM-L320NDAAXNZ SM-L320NZSAXNZ SM-L330NDAAXNZ SM-L330NZSAXNZ SM-L325FDAAXNZ SM-L325FZSAXNZ SM-L335FDAAXNZ SM-L335FZSAXNZ SM-L500NZKAXNZ SM-L500NZWAXNZ SM-L505FZKAXNZ SM-L505FZWAXNZ SM-L705FZA1XNZ SM-L705FZS1XNZ SM-L705FAW1XNZ SM-L705FZB1XNZ
	Case & Protection	EF-GS731CBEGWW EF-GS731CWEGWW EF-GS731CLEGWW EF-GS731CNEGWW EF-PS731CBEGWW EF-PS731CWEGWW EF-PS731CLEGWW EF-PS731CNEGWW EF-PS731CMEGWW EF-US731CTEGWW

		EF-VS731PBEGWW EF-VS731PNEGWW EF-VS731PAEGWW EF-QS731CTEGWW EF-RS731CBEGWW
	Galaxy Buds	SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA
	Galaxy Watch	SM-L320NDAAXNZ SM-L320NZSAXNZ SM-L330NDAAXNZ SM-L330NZSAXNZ SM-L325FDAAXNZ SM-L325FZSAXNZ SM-L335FDAAXNZ SM-L335FZSAXNZ SM-L500NZKAXNZ SM-L500NZWAXNZ SM-L505FZKAXNZ SM-L505FZWAXNZ SM-L705FZA1XNZ SM-L705FZS1XNZ SM-L705FAW1XNZ SM-L705FZB1XNZ

	Galaxy Tablet	SM-X926BZAAXNZ SM-X920NZAEXNZ SM-X920NZAAXNZ SM-X920NZSAXNZ SM-X826BZAAXNZ SM-X820NZAEXNZ SM-X820NZAAXNZ SM-X820NZSAXNZ SM-X710NZAAXNZ SM-X710NZEAXNZ SM-X710NZEEXNZ SM-X710NZAEXNZ SM-X716BZAAXNZ SM-X616BZAAXNZ SM-X610NZAEXNZ SM-X610NLGAXNZ SM-X610NLIAXNZ SM-X610NZAAXNZ SM-X610NZSAXNZ SM-X516BZAAXNZ SM-X510NZAEXNZ SM-X510NLGAXNZ SM-X510NLIAXNZ SM-X510NZAAXNZ SM-X510NZSAXNZ SM-P620NZAEXNZ SM-P620NZAAXNZ SM-X210NDBAXNZ SM-X210NZAAXNZ SM-X210NZAEXNZ SM-X216BZAAXNZ SM-X400NZAAXNZ SM-X400NZRAXNZ SM-X406BZAAXNZ SM-X400NZAEXNZ SM-X730NZAAXNZ SM-X730NZSAXNZ SM-X736BZAAXNZ SM-X730NZAEXNZ SM-X930NZAAXNZ SM-X930NZSAXNZ SM-X936BZAAXNZ SM-X930NZAEXNZ SM-X930NZAIXNZ
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	Power & Adapters	GP-PWU025WIABW GP-PWU025WIBBW GP-PWU024WIABA EP-T4511XBEGAU EP-T2510NBEGAU EB-U2510XUEGWW
Galaxy Tab S11 Ultra SM-X930NZAAXNZ SM-X930NZSAXNZ SM-X936BZAAXNZ SM-X930NZAEXNZ SM-X930NZAIXNZ	Accessories recommended for the Participating Product	EF-DX930UBEGWW SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA
	Case & Protection	EF-DX930UBEGWW EF-BX930PBEGWW EF-BX930PWEGWW EF-UX930CTEGWW
	Galaxy Buds	SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA
	Power & Adapters	EP-T4511XBEGAU EP-T2510NBEGAU EB-U2510XUEGWW EP-T6530NBEGAU EP-P6300TBEGAU EB-P4520XUEGWW EP-P5400TBEGAU EP-P2400TBEGAU
Galaxy Tab S11 SM-X730NZAAXNZ SM-X730NZSAXNZ SM-X736BZAAXNZ SM-X730NZAEXNZ	Accessories recommended for the Participating Product	EF-DX730UBEGWW SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA

		SM-R530NZWAASA
	Case & Protection	EF-DX730UBEGWW EF-BX730PBEGWW EF-BX730PWEGWW EF-UX730CTEGWW
	Galaxy Buds	SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA
	Power & Adapters	EP-T4511XBEGAU EP-T2510NBEGAU EB-U2510XUEGWW EP-T6530NBEGAU EP-P6300TBEGAU EB-P4520XUEGWW EP-P5400TBEGAU EP-P2400TBEGAU
Galaxy Tab S10 LITE SM-X400NZAAAXNZ SM-X400NZRAXNZ SM-X406BZAAXNZ SM-X400NZAEAXNZ	Accessories recommended for the Participating Product	EF-DX725UBEGWW EF-DX725UWEGWW EF-DX720UBEGWW SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA
	Case & Protection	EF-DX725UBEGWW EF-DX725UWEGWW EF-DX720UBEGWW EF-BX710PBEGWW EF-BX710PWEGWW EF-BX710PLEGWW EF-BX710POEGWW
	Galaxy Buds	SM-R420NZKAASA SM-R420NZAAASA SM-R630NZAAASA SM-R630NZWAASA SM-R530NZAAASA SM-R530NZWAASA
	Power & Adapters	EP-T4511XBEGAU EP-T2510NBEGAU EB-U2510XUEGWW EP-T6530NBEGAU EP-P6300TBEGAU EB-P4520XUEGWW EP-P5400TBEGAU EP-P2400TBEGAU