### Samsung Electronics New Zealand Limited ("Promoter")

#### Samsung Family Value Program (EPP) External Partner Promotion Terms and Conditions

Buy a selected Samsung product to receive a Bonus Gift

("Family Value Program (EPP) Promotion")

 Subject to the terms and conditions set out below, all orders or purchases paid in full by an Eligible Claimant between 11:00am on 31<sup>st</sup> July 2024 and 11:00am on 29<sup>th</sup> August 2024 or while stocks last ("Promotional Period") from the Promoter's Family Value Program (from the Promoter's online EPP site) of the products set out in Table 1 below "Participating Products" qualify for the applicable bonus (the "Bonus Gift"):

#### Table 1

Participating Product	Bonus Gift (if any)
Galaxy Z Fold 6 256GB	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product
	and
	A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>
	and
SM-F956BDBDXNZ SM-F956BLIDXNZ SM-F956BZSDXNZ	\$100 discount off the Participating Product
	and
	50% off selected accessory (see further information in Appendix)
	and
	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>

<sup>&</sup>lt;sup>1</sup> [https://images.samsung.com/is/content/samsung/assets/nz/samsung-instant-trade-in-tncs/samsung\_instant\_trade\_in\_tncs\_070723\_002.pdf]

<sup>&</sup>lt;sup>2</sup> [https://www.samsung.com/nz/offer/samsung-care-plus/#tnc]

	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product
	and
	A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>2</sup>
Galaxy Z Fold 6 256GB (Online Exclusive Colour)	and
	\$150 discount off the Participating Product
SM-F956BAKDXNZ SM-F956BZWDXNZ	and
	50% off selected accessory (see further information in Appendix)
	and
	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product
	and
Galaxy Z Fold 6 512GB	A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>
SM-F956BDBGXNZ SM-F956BLIGXNZ	and
SM-F956BZSGXNZ	\$100 discount off the Participating Product
	and
	50% off selected accessory (see further information in Appendix)
	and
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	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product
	and
	A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>
Galaxy Z Fold 6 512GB (Online Exclusive Colour)	and
SM-F956BDBHXNZ	\$150 discount off the Participating Product
SM-F956BLIHXNZ SM-F956BZSHXNZ	and
	50% off selected accessory (see further information in Appendix)
	and
	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product
	and
<b>Galaxy Z Fold 6 1TB</b> SM-F956BDBHXNZ SM-F956BLIHXNZ SM-F956BZSHXNZ	A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>
	and
	\$100 discount off the Participating Product
	and
	50% off selected accessory (see further information in Appendix)

	and
	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
Galaxy Z Fold 6 1TB (Online Exclusive Colour) SM-F956BAKHXNZ SM-F956BZWHXNZ	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product and A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and \$150 discount off the Participating Product and 50% off selected accessory (see further information in Appendix) and 50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
<b>Galaxy Z Flip 6 256GB</b> SM-F741BLBAXNZ SM-F741BZSAXNZ SM-F741BLGAXNZ SM-F741BLGAXNZ	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product and A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and \$100 discount off the Participating Product and

	and 50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
Galaxy Z Flip 6 256GB (Online Exclusive Colour) SM-F741BAKAXNZ SM-F741BZWAXNZ SM-F741BZOAXNZ	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product and A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and \$150 discount off the Participating Product and 50% off selected accessory (see further information in Appendix) and 50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
<b>Galaxy Z Flip 6 512GB</b> SM-F741BLBEXNZ SM-F741BZSEXNZ SM-F741BLGEXNZ SM-F741BZYEXNZ	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product and A trade-in boost of \$100 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and \$100 discount off the Participating Product and

	50% off selected accessory (see further information in Appendix)
	and
	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
	25w Charger (EP-T2510NBEGAU) at the Promoter's online EPP at the time of purchasing the Participating Product
	and
Galaxy Z Flip 6 512GB (Online Exclusive Colour) SM-F741BAKEXNZ SM-F741BZWEXNZ SM-F741BZOEXNZ	A trade-in boost of \$150 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>
	and
	\$150 discount off the Participating Product
	and
	50% off selected accessory (see further information in Appendix)
	and
	50% off Samsung Care+ to cover the Participating Product (see further information on Samsung Care+ terms and conditions in footnote 2) <sup>2</sup>
Galaxy X2 Galaxy X2	Watch band (selection from ET-SNL70MBEGWW or ET-SNL70MWEGWW or ET- SNL70MOEGWW or ET-SNL70MKEGWW or ET-SVL70MBEGWW or ET- SVL70MWEGWW or ET-SVL70MOEGWW or ET-SBL70MBEGWW or ET- SBL70MWEGWW or ET-SBL70MOEGWW) at the Promoter's online EPP site at the time of purchasing the Participating Product
SM-L705FDAAXNZ	and
SM-L705FZTAXNZ SM-L705FZWAXNZ	A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup>
	and

	50% off selected accessory (see further information in Appendix)
Galaxy Watch7 44mm LTE SM-L315FZGAXNZ SM-L315FZSAXNZ	Watch band (selection from ET-SNL30SKEGWW or ET-SNL30SSEGWW or ET- SNL30SWEGWW or ET-SNL30SBEGWW or ET-SNL31LBEGWW or ET- SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LBEGWW or ET- SNL31LOEGWW or ET-SVL30SKEGWW or ET-SVL30SEEGWW or ET- SVL30SWEGWW or ET-SVL31LKEGWW or ET-SVL31LNEGWW or ET- SVL31LWEGWW or ET-SOL30SKEGWW or ET-SOL30SWEGWW or ET- SOL30SPEGWW or ET-SOL31LKEGWW or ET-SOL31LSEGWW or ET- SOL31LLEGWW or GP-TYL315SAABW or GP-TYL315SAASW) at the Promoter's online EPP site at the time of purchasing the Participating Product and A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and 50% off selected accessory (see further information in Appendix)
Galaxy Watch7 40mm LTE SM-L305FZGAXNZ SM-L305FZEAXNZ	Watch band (selection from ET-SNL30SKEGWW or ET-SNL30SSEGWW or ET- SNL30SWEGWW or ET-SNL30SBEGWW or ET-SNL30SOEGWW or ET- SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LBEGWW or ET- SNL31LOEGWW or ET-SVL30SKEGWW or ET-SVL30SEEGWW or ET- SVL30SWEGWW or ET-SVL31LKEGWW or ET-SVL31LNEGWW or ET- SVL31LWEGWW or ET-SOL30SKEGWW or ET-SOL30SWEGWW or ET- SOL30SPEGWW or ET-SOL31LKEGWW or ET-SOL31LSEGWW or ET- SOL30SPEGWW or ET-SOL31LKEGWW or ET-SOL31LSEGWW or ET- SOL31LLEGWW or GP-TYL315SAABW or GP-TYL315SAASW) at the Promoter's online EPP site at the time of purchasing the Participating Product and A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and

	50% off selected accessory (see further information in Appendix)
Galaxy Watch7 44mm BT SM-L310NZGAXNZ SM-L310NZSAXNZ	Watch band (selection from ET-SNL30SKEGWW or ET-SNL30SSEGWW or ET- SNL30SWEGWW or ET-SNL30SBEGWW or ET-SNL30SOEGWW or ET- SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LBEGWW or ET- SNL31LOEGWW or ET-SVL30SKEGWW or ET-SVL30SEEGWW or ET- SVL30SWEGWW or ET-SVL31LKEGWW or ET-SOL30SWEGWW or ET- SVL31LWEGWW or ET-SOL30SKEGWW or ET-SOL30SWEGWW or ET- SOL30SPEGWW or ET-SOL31LKEGWW or ET-SOL31LSEGWW or ET- SOL31LLEGWW or GP-TYL315SAABW or GP-TYL315SAASW) at the Promoter's online EPP site at the time of purchasing the Participating Product and A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote 1) <sup>1</sup> and 50% off selected accessory (see further information in Appendix)
Galaxy Watch7 40mm BT SM-L300NZGAXNZ SM-L300NZEAXNZ	Watch band (selection from ET-SNL30SKEGWW or ET-SNL30SSEGWW or ET- SNL30SWEGWW or ET-SNL30SBEGWW or ET-SNL30SOEGWW or ET- SNL31LKEGWW or ET-SNL31LSEGWW or ET-SNL31LBEGWW or ET- SNL31LOEGWW or ET-SVL30SKEGWW or ET-SVL30SEEGWW or ET- SVL30SWEGWW or ET-SVL31LKEGWW or ET-SVL31LNEGWW or ET- SVL31LWEGWW or ET-SOL30SKEGWW or ET-SOL30SWEGWW or ET- SOL30SPEGWW or ET-SOL31LKEGWW or ET-SOL31LSEGWW or ET- SOL31LLEGWW or GP-TYL315SAABW or GP-TYL315SAASW) at the Promoter's online EPP site at the time of purchasing the Participating Product
	and
	A trade-in boost of \$50 that can be applied towards the Participating Product when you trade-in an eligible device (see further information on trade in terms and conditions in footnote $1$ ) <sup>1</sup>
	and
	50% off selected accessory (see further information in Appendix)

Galaxy Buds3 Pro SM-R630NZAAASA SM-R630NZWAASA	Buds case (selection from GP-FPR630SBCYW or GP-FPR630SBDTW or GP- FPR630SBEYW or GP-FPR630HIDGW or GP-FPR630HIHTW or GP-FPR630SBLCW or GP-FPR630SBKPW or GP-FPR630AMATW or GP-FPR630HICBW or GP- FPR630SBATW or GP-FPR630SBARW or GP-FPR630SBFBW or GP- FPR630SBGPW or GP-FPR630SBHBW or GP-FPR630SBJLW) at the Promoter's online EPP site at the time of purchasing the Participating Product and
	dilu
	50% off selected accessory (see further information in Appendix)
Galaxy Buds3 SM-R530NZAAASA SM-R530NZWAASA	Buds case (selection from GP-FPR630SBCYW or GP-FPR630SBDTW or GP- FPR630SBEYW or GP-FPR630HIDGW or GP-FPR630HIHTW or GP-FPR630SBLCW or GP-FPR630SBKPW or GP-FPR630AMATW or GP-FPR630HICBW or GP- FPR630SBATW or GP-FPR630SBARW or GP-FPR630SBFBW or GP- FPR630SBGPW or GP-FPR630SBHBW or GP-FPR630SBJLW) at the Promoter's online EPP site at the time of purchasing the Participating Product and 50% off selected accessory (see further information in Appendix)

- 2. Participation in this Samsung Family Value Program (EPP) Promotion is deemed acceptance of these Terms and Conditions.
- 3. The Samsung Family Value Program (EPP) Promotion is only available to New Zealand residents. Claimants under 18 years old must have a parent's/guardian's permission to make a claim. The Promoter may require the parent or guardian to sign these Terms and Conditions as a condition of entry. Employees (and their immediate families) of the Promoter are ineligible to claim. Purchases for commercial purposes, for use in trade or for or on behalf of a business, will be ineligible for the Samsung Family Value Program (EPP) Promotion. Claimants that meet all of these criteria will be considered an "Eligible Claimant".
- 4. Eligible Claimants are entitled to the Samsung Family Value Program (EPP) Promotion on the following terms and conditions:

- a. All purchases must be made with New Zealand details, including a New Zealand credit card and a New Zealand delivery address; and
- b. All Eligible Claimants must provide a valid email, physical address, and phone number.
- 5. If the Bonus Gift, or any part of the Bonus Gift, is not available for any reason, the Bonus Gift may be substituted at the discretion of the Promoter for another or equal or greater value.
- 6. The Samsung Family Value Program (EPP) Promotion is not available in conjunction with any other offer including discounts or vouchers for purchase at the Samsung Value Program (EPP).
- 7. Fulfilment of any Participating Product will be processed as per normal lead times as and when the Promoter is able to supply stock. The Promoter will try to fulfil the orders as quickly as possible.
- 8. The Bonus Gift is not transferable, exchangeable and cannot be redeemed for cash.
- 9. The Promoter reserves the right to reclaim the cost of the Bonus Gift (including the eStore Voucher) from any claimant if the Bonus Gift is paid to the claimant and is subsequently found that the claimant is in breach of these Terms and Conditions.
- 10. The return or refund of any Participating Product shall also oblige the claimant to return the Bonus Gift or the Redemption Product (if applicable). The claimant agrees to be liable for all costs, including but not limited to debt recovery, if the Bonus Gift is not returned with any returned or refunded Participating Product.

### GENERAL TERMS AND CONDITIONS

- 11. The Promoter reserves the right, at any time, to verify the validity of claims and claimants (including a claimant's identity, age and place of residence) and to disqualify any claimant who submits a claim that is not in accordance with these Terms and Conditions or who tampers with the Promotion process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
- 12. The Promoter's decision is final and no correspondence will be entered into.

- 13. The Promoter assumes no responsibility for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication including any email communication sent to (or by) the Promoter to any claimant whether caused by problems with communication networks or lines, computer systems, software or internet service providers, congestion on any carrier network or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem with, or technical malfunction of, any computer system or other equipment used for the conduct of the Samsung Family Value Program (EPP) Promotion.
- 14. The Promoter accepts no responsibility for any tax liability incurred as a result of a claimant participating in the Samsung Family Value Program (EPP) Promotion. Claimants should obtain independent tax and financial advice.
- 15. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any bonuses, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Samsung Family Value Program (EPP)Promotion is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Samsung Family Value Program (EPP)Promotion; (e) any tax liability incurred by a claimant; or (f) use of the relevant Samsung Family Value Program (EPP)Promotion.
- 16. Nothing in these Terms and Conditions is intended to exclude, restrict or modify a consumer's rights under the Consumer Guarantees Act 1993. These Terms and Conditions must be read subject to those statutory provisions and will not affect any statutory rights that a claimant may have in relation to the return of a product or relevant Samsung Family Value Program (EPP) Promotion.
- 17. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter may, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the claimant. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics,

New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com.

- 18. The Promoter, in its sole discretion, reserves the right to cancel, suspend, terminate or modify the promotion or any part of the promotion for any reason, including but not limited to if fraud, technical failures or any other factor beyond the Promoter's reasonable control adversely affects the Promoter's ability to conduct the promotion or part of the promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the promotion will be notified through the Samsung Family Value Program (EPP) Promotion.
- 19. The Promoter is Samsung Electronics New Zealand Limited, 24 The Warehouse Way, Northcote, Auckland 0627. Administration of the Samsung Family Value Program (EPP) Promotion will take place at the offices located at 24 The Warehouse Way, Northcote, Auckland 0627 or any other office as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: estorenz@samsung.com

# Appendix to the Samsung e-Store Promotion Terms and Conditions – Table 2

## Table 2

Participating Product	SKU
	EF-OF95PCJEGWW
	EF-OF95PCNEGWW
	EF-OF95PCPEGWW
Galaxy Z Fold6 Accessories	EF-MF956TJEGWW
	EF-MF956TWEGWW
	EF-QF956CTEGWW
	EF-VF956PAEGWW
	EF-VF956PJEGWW
	EF-UF956CTEGWW
	GP-FPF956SBABW
	GP-FFF956YCATW
	EF-ZF741CTEGWW
	EF-ZF741CWEGWW
	EF-PF741TJEGWW
	EF-PF741TLEGWW
	EF-PF741TMEGWW
	EF-PF741TNEGWW
Galaxy Z Flip6 Accessories	EF-PF741TYEGWW
	EF-QF741CTEGWW
	EF-VF741PJEGWW
	EF-VF741PMEGWW
	EF-VF741PYEGWW
	EF-UF741CTEGWW
	GP-FFF741YCATW
	ET-SNL70MBEGWW
	ET-SNL70IVIBEGWW ET-SNL70MWEGWW
	ET-SNL70MOEGWW
	ET-SNL70MKEGWW
	ET-SVL70MBEGWW
Galaxy Watch Ultra Accessories	ET-SVL70MWEGWW
	ET-SVL70MOEGWW
	ET-SBL70MBEGWW
	ET-SBL70MWEGWW
	ET-SBL70MOEGWW

	ET-SNL30SKEGWW
	ET-SNL30SSEGWW
	ET-SNL30SWEGWW
	ET-SNL30SBEGWW
	ET-SNL30SOEGWW
	ET-SNL31LKEGWW
	ET-SNL31LSEGWW
	ET-SNL31LBEGWW
	ET-SNL31LOEGWW
	ET-SVL30SKEGWW
	ET-SVL30SEEGWW
Galaxy Watch 7 Accessories	ET-SVL30SWEGWW
	ET-SVL31LKEGWW
	ET-SVL31LNEGWW
	ET-SVL31LWEGWW
	ET-SOL30SKEGWW
	ET-SOL30SWEGWW
	ET-SOL30SPEGWW
	ET-SOL31LKEGWW
	ET-SOL31LSEGWW
	ET-SOL31LLEGWW
	GP-TYL315SAABW
	GP-TYL315SAASW
	GP-FPR630SBCYW
	GP-FPR630SBDTW
	GP-FPR630SBEYW
	GP-FPR630HIDGW
	GP-FPR630HIHTW
Galaxy Buds 3 & Buds3 Pro Accessories	GP-FPR630SBLCW
Salary Dady 5 & Dady5 FTO Accessories	GP-FPR630SBKPW
	GP-FPR630HICBW
	GP-FPR630SBATW
	GP-FPR630SBARW
	GP-FPR630SBFBW
	GP-FPR630SBGPW
	GP-FPR630SBHBW