



Samsung Electronics New Zealand Limited
Selected Online Store Promotion Terms and Conditions

This document contains the terms and conditions of the Promotion. Participating in the Promotion is deemed acceptance of these terms and conditions.

Promoter	<p>Samsung Electronics New Zealand Limited 24 The Warehouse Way, Northcote. Administration of the Promotion will take place at the offices in this location, or any other office as notified by the Promoter through the relevant Eligible Online Store.</p> <p>Please contact us if you have any questions using the details available on the Eligible Online Store.</p>
Promotional Period	<p>Start time and date 2:00pm on 9th Sep 2025</p> <p>End time and date 2:00pm on 23rd Sep 2025</p>
Promotion	<p>Purchase(s) of Participating Product(s) by an Eligible Person during the Promotional Period from the Promoter's Eligible Online Store qualify for the selected Bonus(es). Participating Products and selected Bonus(es) available while stocks last.</p> <p>Unless otherwise specified by the Promoter, this Promotion is not available in conjunction with any other existing offer including discounts or vouchers offered by the Promoter.</p>
Eligible Online Store	<p>Promoter's student partnership program</p>
Eligible Person	<p>Promotion is open to New Zealand residents who are aged 18 years and over, who comply with these terms and conditions, and are eligible to access and participate in the Promoter's Eligible Online Store in accordance with the terms and conditions set out in the Eligible Online Store. The Promoter may require the parent or guardian of anyone under the age of 18 years old to sign a copy of this terms and conditions as a condition of participating in this Promotion.</p> <p>For the avoidance of doubt, purchases for commercial purposes, for use in trade, or for or on behalf of a company/business/organisation, will be excluded from participating in this Promotion.</p>
Participating Product(s)	<p>Participating Products as set out in Appendix 1 of these terms and conditions.</p>
Bonus(es)	<p>Bonus(es) corresponding to each Participating Product as set out in Appendix 1 of these terms and conditions. Note that these terms and conditions may specify that a Bonus(es) includes a chance to enter into a draw to win a product or service (see clause 2.4 and Appendix 1 of these term and conditions for more information).</p>

1. FURTHER TERMS AND CONDITIONS

- 1.1. Nothing in these terms and conditions is intended to exclude, restrict, or modify a consumer's rights under the Consumer Guarantees Act 1993. These terms and conditions must be read subject to those statutory provisions and will not affect or alter any statutory rights a person may have in relation to a product or relevant Promotion.
- 1.2. The Promotor, in its sole discretion, reserves the right to cancel, suspend, terminate, or modify the Promotion or any part of the Promotion for any reason, including but not limited to, if fraud, technical failures, or any other factor(s) beyond the Promotor's reasonable control adversely affects the Promoter's ability to conduct the Promotion or part of the Promotion as contemplated in these terms and conditions, subject to any written directions from any regulatory authority. Any cancellation or modification to the Promotion will be notified on the Eligible Online Store.

2. PURCHASE(S) AND BONUS(ES)

- 2.1. Purchase(s) of Participating Product(s) must be made with New Zealand details from the Eligible Person, including a valid New Zealand payment method (that is offered on the Eligible Online Store) and a New Zealand delivery address. In order to complete a purchase of a Participating Product and qualify for the corresponding Bonus(es), an Eligible Person must provide other information as specified on the Eligible Online Store, including a valid email and phone number.
- 2.2. Bonus(es) or any part of a Bonus, if not available for any reason, may be substituted at the discretion of the Promoter for another Bonus(es) of equal or greater value.
- 2.3. Bonus(es) are not transferable, exchangeable, and cannot be redeemed for cash.
- 2.4. Bonus(es) may be subject to other terms and conditions, including:
 - (a) Voucher Code: Where a Bonus includes a voucher code (the "Voucher Code"), that Voucher Code must be redeemed at the time of purchasing the Participating Product or Eligible Product (if applicable), and can only be redeemed through the Eligible Online Store. A list of Participating Product(s) is available in Appendix 1;
 - (b) Trade-in Boost: Where a Bonus includes a trade-in boost or bonus (the "Trade-in Boost"), the Eligible Person must trade in an eligible device, in accordance with the [Samsung Instant Trade-In Program Customer Terms and Conditions](#) ("Instant Trade-In"), in order to receive the Trade-in Boost. Payment methods are limited for Instant Trade-In, and excludes payment methods as specified by the Promotor. Instant Trade-In transactions may be subject to fees and charges as outlined in the Instant Trade-In terms and conditions;
 - (c) Draw: Where a Bonus includes the chance to participate in a draw (the "Draw") to win a product or service (as specified in the Draw), then the terms and conditions of the Draw shall also include any additional terms specified in writing by the Promotor (including in Appendix 1 and clause 2.4(c) of these terms and conditions). The Draw will be conducted within 5 (five) working days from the end of the Promotional Period. The Promoter will draw a random entry or entries (as applicable) to determine the winner(s) of the Draw. The winner(s) will be notified through their details provided as part of the Draw. If a winner is uncontactable or does not claim their prize for the Draw, within 5 (five) working days from being notified by the Promoter, then the winner will be deemed to have forfeited their

prize. If a winner forfeits their prize, then the Promoter reserves the right to conduct a re-draw, in the same way as the original Draw.

3. FULFILMENT OF PARTICIPATING PRODUCT AND REFUND

- 3.1. Fulfilment of any Participating Product (including any Bonus(es) (as applicable) will be processed as per normal lead times, as and when the Promoter is able to supply stock. The Promoter will aim to fulfil orders of any Participating Product (including any Bonus(es)) (as applicable) as quickly as possible.
- 3.2. Refund or return of any Participating Product shall also oblige the purchaser to return the Bonus(es) (or value of the Bonus(es), where applicable). The purchaser of a Participating Product agrees to be liable for all costs, including but not limited to debt recovery costs, if the Bonus(es) is not returned with any refunded or returned Participating Product.

4. VERIFICATION OF ELIGIBILITY AND DECISION OF PROMOTER

- 4.1. Verification of eligibility and compliance with these terms and conditions may be conducted by the Promoter. The Promoter reserves the right, at any time, to verify the validity/eligibility of any person participating in this Promotion (including a participant's identify, age, and place of residence), and to disqualify any person who is not in compliance with these terms and conditions, or who tampers or abuses the Promotion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. Promoter reserves the right to reclaim the cost of any Bonus(es) (if applicable), if the Bonus(es) is paid or received by a person, and it is subsequently found that the person is in breach of these terms and conditions.
- 4.2. Any decision of the Promoter is final and no correspondence will be entered into.

5. LIABILITY AND RESPONSIBILITY

- 5.1. No liability and/or responsibility is assumed or accepted by the Promoter for: (i) any error, omission, interruption, or delay in the operation or transmission of any communication, including any email communication set to (or by) the Promoter to any person, whether caused by problems with communication networks or line, computer systems, software or internet service providers, congestion on any carrier network, or otherwise; (ii) any theft, destruction or unauthorised access to, or alteration of such communications; and (iii) any problem(s) with, or technical malfunction of, any computer system or other equipment used for the conduct of the Promotion.
- 5.2. No liability and/or responsibility is assumed or accepted by the Promoter for any tax liability incurred as a result of a person participating in the Promotion. All participants of the Promotion should obtain independent tax and financial advice.
- 5.3. Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees, and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of any Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that the original purchase documentation or relevant Promotion

communication is late, lost, altered, damage, or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in the relevant Promotion value to that stated in these terms and conditions; (e) any tax liability incurred by a participant of the Promotion; or (f) participation in the Promotion.

6. PRIVACY

6.1. The Promoter collects personal information in order to conduct the Promotion (including sending electronic messages or telephoning the claimant where necessary) and may, for this purpose, disclose such information to third parties, including, but not limited to, agents, contractors, service providers, suppliers and as required, to New Zealand regulatory authorities. Validity of a claim is conditional on providing this information. The Promoter will not retain personal information for longer than is necessary for the purpose for which it was collected, unless otherwise required by applicable law. This means that personal information will be destroyed or erased from the Promoter's system when it is no longer required. All claims become the property of the Promoter. Claimants have the right of access to, and right to request correction of, their personal information. Claimants should direct any request to access, update or correct information to the Promoter at: Samsung Electronics, New Zealand branch office, 24 The Warehouse Way, Northcote, Auckland 0627 or any other address as notified on the Promoter's website: www.samsung.com/nz. Telephone: 0800 726 786. Email: privacy.nz@samsung.com. For information on the Promoter's privacy policy, please refer to the Promoter's website: www.samsung.com/nz or the Eligible Online Store.

APPENDIX 1 – PARTICIPATING PRODUCTS AND CORRESPONDING BONUS(ES)

Participating Product		Bonus (if any)
MX Mobile Devices Galaxy S25 SM-S931BLBCXNZ SM-S931BLGCXNZ SM-S931BDBCXNZ SM-S931BZSCXNZ SM-S931BZKCXNZ SM-S931BLBQXNZ SM-S931BLGQXNZ SM-S931BDBQXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	A trade-in boost of the total value \$100 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.
Galaxy S25+ SM-S936BDBBXNZ SM-S936BLBBXNZ SM-S936BZSBXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	A trade-in boost of the total value \$150 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.
Galaxy S25Ultra SM-S938BZBBXNZ SM-S938BZKBXNZ SM-S938BZTBXNZ SM-S938BZSBXNZ SM-S938BAKBXNZ SM-S938BZBCXNZ SM-S938BZKCXNZ SM-S938BZTCXNZ SM-S938BZSCXNZ SM-S938BAKCXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	A trade-in boost of the total value \$200 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.
Galaxy S24 Ultra SM-S928BZKQXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period.	A trade-in boost of the total value \$100 that can be applied towards the Participating Product

	<p>The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).</p>	<p>in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.</p>
<p>Galaxy Tab A9+ SM-X210NDBAXNZ SM-X210NZAAXNZ SM-X210NZAEXNZ SM-X216BZAAXNZ</p>	<p>A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period.</p> <p>The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).</p>	<p>A trade-in boost of the total value \$100 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.</p>
<p>Galaxy Tab S10 FE SM-X526BZAAXNZ</p>	<p>A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period.</p> <p>The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).</p>	<p>A trade-in boost of the total value \$100 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.</p>
<p>Galaxy A Series SM-A566BZKTXNZ SM-A566BZATXNZ SM-A566BLITXNZ SM-A366BZKQXNZ SM-A366BLGQXNZ SM-A366BLVQXNZ SM-A266BZIDXNZ SM-A165FLGDXNZ SM-A165FZKDXNZ SM-A166PLGDXNZ</p>	<p>A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period.</p> <p>The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).</p>	
<p>Galaxy Watch7 Series SM-L310NZGAXNZ</p>	<p>A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2)</p>	<p>A trade-in boost of the total value \$100 that can be applied</p>

SM-L300NZEAXNZ	Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.
Buds 3 Series SM-R530NZAAASA SM-R530NZWAASA	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	
Galaxy Ring SM-Q507NZKAXNZ SM-Q508NZKAXNZ SM-Q509NZKAXNZ SM-Q500NZKAXNZ SM-Q502NZKAXNZ SM-Q514NZKAXNZ SM-Q515NZKAXNZ SM-Q508NZSAXNZ SM-Q509NZSAXNZ SM-Q500NZSAXNZ SM-Q501NZSAXNZ SM-Q502NZSAXNZ SM-Q503NZSAXNZ SM-Q514NZSAXNZ SM-Q507NZDAXNZ SM-Q508NZDAXNZ SM-Q500NZDAXNZ SM-Q501NZDAXNZ SM-Q502NZDAXNZ SM-Q503NZDAXNZ SM-Q514NZDAXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	
Monitor LS24D360GAEXXY LS27D360GAEXXY LS24D400GAEXXY LS24D402GEEXXY LS27D402GEEXXY	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period.	

LS32CG552EEXXY LC34G55TWWEXXY LS27DG702EEXXY LS32DG702EEXXY LS27DM500EEXXY LS32FM700UEEXXY LS34C500GAEXXY LS34C650UEEXXY LS27D700EAEXXY LS32D700EAEXXY	The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	
TV QA65QN3EFASXNZ QA55QN3EFASXNZ QA85QN1EFASXNZ QA75QN1EFASXNZ QA65QN1EFASXNZ QA55QN1EFASXNZ QA85QEF1ASXNZ QA75QEF1ASXNZ QA65QEF1ASXNZ QA55QEF1ASXNZ QA50QEF1ASXNZ QA43QEF1ASXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	A trade-in boost of the total value \$200 that can be applied towards the Participating Product in the same row, when you trade-in an eligible device (see further information on trade in terms and conditions) during the Promotional Period.
QA83S95FAEXNZ QA77S95FASXNZ QA65S95FASXNZ QA55S95FASXNZ QA83S90FAEXNZ QA77S90FAEXNZ QA65S90FAEXNZ QA55S90FASXNZ QA48S90FAEXNZ QA42S90FAEXNZ QA98QN90FASXNZ QA85QN90FASXNZ QA75QN90FASXNZ QA65QN90FASXNZ QA50QN90FASXNZ QA77S85FAEXNZ QA65S85FAEXNZ QA55S85FAEXNZ QA85LS03FWSXNZ QA75LS03FWSXNZ QA65LS03FWSXNZ QA55LS03FASXNZ	A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period. The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).	

QA50LS03FASXNZ QA43LS03FASXNZ QA100QN80FSXNZ QA85QN80FASXNZ QA75QN80FASXNZ QA65QN80FASXNZ QA55QN80FASXNZ QA85QN70FASXNZ QA75QN70FASXNZ QA65QN70FASXNZ QA85Q7FAASXNZ QA75Q7FAASXNZ QA65Q7FAASXNZ QA55Q7FAASXNZ QA50Q7FAASXNZ QA43Q7FAASXNZ HW-B750F/XY HW-Q600F/XY HW-QS700F/XY HW-S700D/XY HW-S701D/XY HW-S800D/XY HW-S801D/XY		
Digital Appliances RB30N4020S8/SA RB30N4160B1/SA RF59A7670SR/SA RB43DG6005B1SA RS70F65Q5TSA DV10B9750CV/SA DV90BB9440GBSA DV90BB9440GHSA DV90DGC4A0AESA DV91T6440LE/SA WA80F10B9WSA WA14A8377GW/SA WD18DB8995BZSA WW12BB944DGBSA WW12BB944DGHSA WW11CG604DLESA WW11CGC04DAESA WW90DG6U94LESA WW90DG5U34AESA VS80F28DLP/SA VS20C9542TN/SA	<p>A 5% discount off across Participating MX (Mobile devices), Monitor, TV, and Digital Appliance Products purchased, if at least two (2) Participating Products are purchased, during the Promotional Period.</p> <p>The maximum discount is capped at 5%, regardless of the number of items purchased above two (2).</p>	

VS20B75AGR1/SA DW60M6055FS/SA MS23DG4504ATSA MS32DG4504AGSA MS32DG4504ATSA MS40DG5504ATSA MS40DG5504AGSA NV7B41201AS/SA NV7B5755SAK/SA		
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